

Overview of Drug-Free Communities Support Program RFP

Quick Facts	
Funding Opportunity	Drug-Free Communities Support Program
Funding Opportunity #	SP-13-002
Due Date for Applications	March 22, 2013; 11:59 pm via grants.gov
Total Available Funding	\$18,750,000
Estimated # of Awards	Approximately 150
Estimated Award Amount	Up to \$125,000 per year
Length of Project Period	Up to 5 years

Eligibility	
By far, the most significant factor in receiving this award is the makeup of the applicant coalition. The chart below includes the key criteria used by SAMHSA to determine eligibility, and applicants must be able to satisfy all these criteria in order to receive an award.	
Eligibility Requirement Item	Evidence Required
<p>The coalition must consist of one or more representatives from each of the following required 12 sectors:</p> <ul style="list-style-type: none"> • Youth (18 or younger) • Parent • Business • Media • School • Youth-serving organization • Law enforcement • Religious/Fraternal organization • Civic/Volunteer groups (i.e., local organizations committed to volunteering, not a coalition member designated as a “volunteer”) • Healthcare professional • State, local, or tribal governmental agency with expertise in the field of substance abuse (including, if applicable, the state agency with primary authority for substance abuse) • Other organization involved in reducing substance abuse 	<p>Applicants will be asked to list:</p> <ol style="list-style-type: none"> 1. Each of the required 12 sectors 2. Only one person for each sector 3. Individual sector members may not serve as sector representatives for more than one DFC funded coalition at a time. 4. The agency/organization each person represents; and the specific, unique contribution of each individual toward the coalition’s work. <p>NOTE: Neither paid staff (current or proposed), nor the person signing the Coalition Involvement Agreement (CIA) on behalf of the coalition (e.g., coalition chair), can serve as a sector representative.</p> <p>Two signatures are required on each CIA. One signature must be that of the individual listed in the Sector Member Table, and the other must be the signature of someone (i.e., coalition chair, paid staff, etc.) who represents the coalition. All signatures must be hand written and dated.</p>
Requirement 2: Six Month Existence	Evidence Required:
The coalition must demonstrate that members have worked together on substance abuse reduction initiatives for a period of not less than 6 months at the time	Applicants must submit two sets of the coalition’s meeting minutes from within the time period described . Both sets of meeting minutes must show that the coalition has been actively involved in working to reduce

of the application, acting through entities such as task forces, subcommittees, or community boards. The coalition must also demonstrate substantial participation from volunteer leaders in the community.	youth substance use in the applicant community and must demonstrate substantial participation from volunteer leaders. One set of minutes must be from a coalition meeting that took place between January 1, 2012 and September 30, 2012 . The second set of minutes must be from a coalition meeting that took place between October 1, 2012 and the deadline for submission of this application .
Requirement 3: Mission Statement	Evidence Required:
The coalition must have as its principal mission the reduction of youth substance use , which, at a minimum, includes the use and abuse of drugs in a comprehensive and long-term manner, with a primary focus on youth in the community.	Applicants must provide a copy of the coalition's Mission Statement . It must be clear during the eligibility screening process that the Mission Statement belongs to the applicant coalition and that the principal mission of the coalition is the reduction and/or prevention of youth substance use .
Requirement 4: Multiple Drugs of Abuse	Evidence Required:
The coalition must have developed an Action Plan to reduce substance use among youth which targets multiple drugs of abuse .	Applicants must identify strategies that target, at a minimum, two specific drugs of use . Each drug must be named specifically and individually. For example, a coalition may choose to address alcohol and prescription drugs. This must be specifically outlined and these drugs must be named in the Action Plan .

Additional Information	
Purpose/Goals	<ol style="list-style-type: none"> 1. Establish and strengthen collaboration among communities, public and private non-profit agencies, and federal, state, local, and tribal governments to support the efforts of community coalitions working to prevent and reduce substance use among youth 18 years of age and younger. 2. Reduce substance use among youth and, over time, reduce substance abuse among adults by addressing the factors in a community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse.
What Drug-Free Communities (DFC) Funds	"Environmental prevention strategies" that are defined and implemented by an established community-based youth substance use prevention coalition .
What DFC DOES NOT Fund	(This list is not exhaustive) After-school programs, youth mentoring programs, sports programs, drug courts, construction, treatment services
DFC Communities	In general, a target community will be local, logically defined and realistic area to work in, such as neighborhoods, census tracts, zip codes, and school districts; also, towns, counties. Multiple DFC grantees cannot serve the same zip code(s) unless they have a written evidence of cooperation agreement.

Approach/ Environmental Prevention Strategies	<p>DFC-funded coalitions are expected to utilize SAMHSA’s Strategic Prevention Framework (SPF) as the planning model to develop long-range plans. This five-step process includes: Assessment; Capacity; Planning; Implementation; and Evaluation. Environmental prevention strategies incorporate efforts aimed at changing or influencing community conditions, standards, institutions, structures, systems, and policies to shift attitudes and change behavior. More specifically, environmental prevention strategies seek to: (1) limit access to substances; (2) change the culture and context within which decisions about substance use are made; and/or (3) shift the consequences associated with youth substance use. A comprehensive Action Plan will include an appropriate mixture of all seven strategies for community change:</p> <p>Individual Prevention Strategies</p> <ol style="list-style-type: none"> 1. <u>Provide Information</u>: Educational presentations, workshops or seminars, and data or media presentations (e.g., PSAs, brochures, town halls, forums, web communication). 2. <u>Enhance Skills</u>: Workshops, seminars, or activities designed to increase the skills of participants, members and staff (e.g., training and technical assistance, parenting classes, strategic planning retreats, model programs in schools). 3. <u>Provide Support</u>: Creating opportunities to support people to participate in activities that reduce risk or enhance protection (e.g., alternative activities, mentoring, referrals for service, support groups, youth clubs). <p>Environmental Prevention Strategies</p> <ol style="list-style-type: none"> 4. <u>Enhance Access/Reduce Barriers</u>: Improving systems/processes to increase the ease, ability, and opportunity to utilize those systems and services (e.g., assuring transportation, housing, education, safety, and cultural sensitivity) in prevention initiatives. <u>Reduce Access/Enhance Barriers</u>: Improving systems/processes to decrease the ease, ability, and opportunity for youth to access substances (e.g., raising the price of single-serve cans of alcohol, implementing retail alcohol/tobacco compliance checks). 5. <u>Change Consequences</u> (Incentives/Disincentives): Increasing or decreasing the probability of a behavior by altering the consequences for performing that behavior (e.g., increasing taxes, citations, and fines; revocation/loss of driver’s license). 6. <u>Change Physical Design</u>: Changing the physical design of the environment to reduce risk or enhance protection (e.g., re-routing foot/car traffic, adjusting park hours, alcohol/tobacco outlet density). NOTE: DFC federal funds cannot support landscape and lighting projects. As such, costs for these projects cannot be used as match. 7. <u>Modify/Change Policies</u>: Formal change in written procedures, by-laws, proclamations, rules, or laws (e.g., workplace initiatives, law enforcement procedures and practices, public policy actions, systems change). NOTE: Lobbying with federal dollars is not permitted. As such, costs for lobbying cannot be used as match.
--	--

Evaluation	DFC grantees are required to participate in the DFC National Cross-Site Evaluation, intended to measure the effectiveness of the DFC Program in reducing youth substance use. DFC grantees are required to provide data every two years on the following core measures for alcohol, tobacco, marijuana, and prescription drugs for three grades (6-12th)
Grantee Meeting and National Coalition Academy Requirements	Applicants are required to budget for and send two people to a three-day DFC New Grantee Meeting in Washington, DC in the first year of the grant award. Also, new applicants are expected to budget and send two people to the National Coalition Academy (NCA). One person must be the same all three weeks and should be the person in charge of daily operations of the coalition. The second person can vary each week. The NCA is a three-week training program spread out over the course of several months. It is designed to train coalitions in the SPF process and guide the creation of the products necessary for successful coalition functioning and operation.
Match Requirement	In years 1-6 of operation, grantees must provide a 1:1 cash or in-kind, non-federal match.